



Thank you for considering a sponsorship with the Penticton Academy of Music and Dramatic Arts (PAMDA). Your contribution helps us provide high-quality music and dramatic arts education to students of all ages and backgrounds. This package outlines our mission, impact, key initiatives, and sponsorship opportunities.

Our Mission

We provide high-quality music and dramatic arts education to students of all ages and backgrounds through exceptional faculty in a nurturing, inspiring environment. Our goal is to mentor and empower students to achieve their full potential and promote excellence, leadership, and a lifelong love of the arts.

A Student Success Story

Meet Minerva:

When Minerva began her voice lessons, she was very young and very shy, and needed her parents to sit in on her lessons. Now, at 14, Minerva has embraced singing as her personal support system:

"Singing helps me cope with stress and it improves my mental health. I feel more confident in myself and I feel so free when I'm singing that I don't have to worry about the outside world."

This is just one of many success stories at PAMDA. Your sponsorship can help us nurture even more students and empower them through music and dramatic arts.

2024/2025 Impact Statistics

- **430+** students of all ages enrolled in music and drama programs
- **1,700+** community members engaged through student and faculty performances
- **\$11,000 in bursaries** awarded to 15 families
- **5,800+** hours of instruction delivered
- **100%** dedication to providing excellent training.

Key Initiatives

- **Early Childhood Music Programs:** Introducing young children to the joy of music through interactive classes.
- **Youth Songwriting Spring Camp:** A week-long intensive camp for aspiring young songwriters.
- **Build-a-Band:** Small group band classes where young students collaborate, learn ensemble skills, and perform together.
- **Faculty & Friends Fundraising Concert:** An annual concert featuring PAMDA faculty and guest artists to raise funds for our bursary program.
- **Year-Long Student Recitals and Concerts:** Providing numerous performance opportunities for students throughout the year.

Sponsorship Opportunities

Level	Contribution	Benefits
Fortissimo (ff) – very loud, bold support	\$5,000+	Prominent logo placement on all promotional materials, full-page ad in concert programs, recognition on website and social media, VIP tickets to all performances, opportunity to address audience at a concert.
Mezzo Forte (mf) – medium-strong support	\$2,500 - \$4,999	Logo placement on promotional materials, half-page ad in concert programs, recognition on website and social media, VIP tickets to select performances.
Piano (p) – gentle, smaller-level support	\$1,000 - \$2,499	Name listing on promotional materials, quarter-page ad in concert programs, recognition on website, tickets to select performances.
Crescendo – growing impact	\$500 - \$999	Name listing on promotional materials, recognition on website, tickets to a performance.

How Sponsorship Funds Are Used

Your sponsorship directly supports:

- **Student Bursaries:** Providing financial assistance to deserving students.
- **Program Development:** Enhancing our curriculum and offering new programs.
- **Performance Opportunities:** Funding student recitals, concerts, and community outreach events.
- **Equipment and Resources:** Providing students with access to quality instruments, sheet music, and performance spaces.

Parent Testimonial

"Speech arts has enriched her identity and helped her express herself so people will listen. Her teachers and PAMDA have helped her find her voice—a lifelong gift."

— Megan B, PAMDA Parent

Next Steps

To become a PAMDA sponsor, please contact:

Catherine Jones (she/her)
Executive Director
director@pentictonacademyofmusic.ca
250.493.7977

We would be delighted to discuss your sponsorship and answer any questions you may have. Thank you for investing in the future of music and dramatic arts!

PAMDA - Penticton Academy of Music and Dramatic Arts

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