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About PAMDA

The Penticton Academy of Music Society (dba Penticton Academy of Music & Dramatic Arts) is a charitable non-profit organization that was formed in 1994 with the mission to educate, mentor, and inspire students to achieve their full potential within a fun and enriching environment that promotes excellence, leadership, and a life-long love of the arts.

At PAMDA, we believe the arts are essential to the human spirit. We believe that studying the arts and nurturing artistic expression:

- Sparks curiosity, innovation, and creative problem solving;
- Encourages interpretation, reflection, and collaboration;
- Builds self-awareness and self-confidence;
- Contributes to a healthy vibrant community; and
- Fosters deep emotional connections that inspire greater insight, understanding, and a sense of belonging.

What We Do

We provide opportunities for music and dramatic arts education. To do that, we:

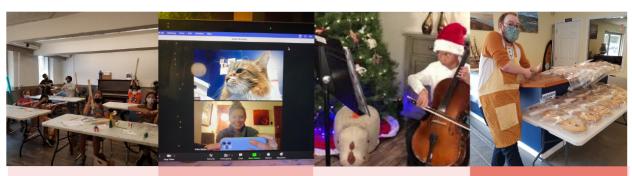
- Ensure quality teaching. Potential faculty must be formally educated and go through an interview and selection process before joining the Academy, as well as a criminal record check.
- Ensure choice. We recruit music teachers to the area based on need. For example, some of our teachers commute from the Central Okanagan to the Academy.
- Offer group classes. An important element of music education is learning to play with others.
- Provide accountability. We manage the payment and registration process on behalf of students and teachers.
- Make music accessible through a bursary program and instrument loans.
- Offer enriching opportunities for students, including student recitals, year-end galas, workshops, and summer school

Of course, coming to the wonderful, historic Leir House for lessons is a bonus!

PENTICTON ACADEMY

OF MUSIC AND DRAMATIC ARTS

WHAT WE DID IN 2020-2021



LED COVID-SAFE GROUP LESSONS FOR OVER 50 STUDENTS OFFERED IN-PERSON AND ONLINE PRIVATE LESSONS TO NEARLY 200 STUDENTS PRODUCED 2
ONLINE CONCERTS

GOT CREATIVE WITH OUR FUNDRAISING AND RAISED \$13,799.29



AWARDED \$10,355 IN BURSARIES TO FAMILIES NEEDING HELP HOSTED 3 (SAFELY)
WELL-ATTENDED
FREE EVENTS FOR
OUR COMMUNITY

RAN 2 SOLD-OUT SUMMER CAMPS HELD AN ONLINE
ADJUDICATED
COMPETITION AND
AWARDED 4
SCHOLARSHIPS



PARTICIPATED IN
SEVERAL FESTIVALS,
WITH STUDENTS

BROUGHT BACK A SUMMER STRINGS CAMP FOR ADULTS CREATED A NEW
HALLOWEEN TRADITION
INVOLVING A COVIDINSPIRED CANDY CHUTE

WELCOMED 5 NEW

MEMBERS TO THE HEART
OF OUR SOCIETY, OUR
FACULTY!

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ANNUAL GENERAL MEETING AGENDA 7pm TUESDAY, NOVEMBER 16, 2021 (via Zoom)

ITEM 1: Call to Order

ITEM 2: Confirmation of Quorum

ITEM 3: Approval of Agenda

ITEM 4: Introductions and Welcomes to Members and Guests

ITEM 5: Adoption of the 2020 AGM Minutes*

ITEM 6: Approval of July 31, 2021 Financial Reports*

ITEM 7: President's Report*

ITEM 8: Treasurer's Report*

ITEM 9: Executive Director's Report*

ITEM 10: Fundraising Committee Report*

ITEM 11: Introduction to Board Nominees

ITEM 12: Election of Directors (Directors' Meeting to follow)

Adjournment

(*Copies included in Annual Report)

Directors' Nominee List 2021-2022

Continuing Term

Prema Harris (President)
Nancy Wyse (Vice-President)
Dale King (Treasurer)
Sam McNally (Faculty Liaison)
Megan Borchert
Alex MacRae

New Nominee

Kathy Locke

President's Report

Submitted by Prema Harris

Looking back on the past year, it was clear that PAMDA was not at all immune to the shut-down brought on by COVID-19. Although our numbers were down drastically, we were never in the red. Thanks largely to the financial support received from the different levels of government, we remained tenuously buoyant during the most difficult months in early 2020.

The challenge brought on by COVID-19 also gave us an opportunity to dig deep and uncover a healthy reserve of resiliency. The fundraising projects that we embarked on were a testament to the inherent creativity and dedication of the members of our board and staff - not to mention, they were also - Fun! By networking with other music schools and arts organizations - comparing notes to see how they were responding to the pandemic - we inadvertently deepened our sense of community with them.

Pivoting our music instruction to online allowed our faculty to teach safely either from their home studios or from their studios at the Leir House. And for those who preferred face-to-face lessons, we resorted to other safe ways to teach, such as using plexiglass barriers between teacher and student and creating smaller chamber ensembles in place of the regular Community Orchestra.

PAMDA's roots within the broader music ecosystem were made more robust when we reached out to Ms. Rosemary Thompson, conductor of the Okanagan Symphony and artistic director of Opera Kelowna, and she generously agreed to join PAMS as an advisory board member. We hope that this relationship will bring forth a healthy bounty for our respective organizations.

We've realized how important it is to continuously make the City of Penticton, both Council and staff, aware of the contribution that the Penticton Academy of Music and Dramatic Arts makes to the quality of life in our community. The more than favourable rental rates afforded to us at the Leir House through the City and through the Penticton Arts Council makes it possible for us to offer our community the service that we provide at a reasonable cost; it is something we need to vigilantly safeguard and preserve.

The very positive registration numbers at the start of this school year is a clear indication that music education is important to our community. We know that the value we offer lies not simply in teaching students how to play a string of notes together. But that those notes when strung together and played as music have the power to enrich, to provide succour, and to be a transformative force in our lives.

Treasurer's Report

Submitted by Dale King

Income

Lesson Revenue for this year was down slightly from the previous year, possibly because this entire year was during COVID-19. However, early indication is that Lesson Revenue will be higher this coming year.

Our Gross Income before general expenses is basically lessonrelated revenue less Instruction Costs (ie. fees to teachers).

Each year we are fortunate to receive a Gaming Grant. In addition, this year we received two additional monies:

- Canada Emergency Business Account (CEBA) was a \$60,000 loan. Paying the loan before December 31, 2022 will result in a loan forgiveness of \$20,000. We will repay the loan before the due date so the \$20,000 has been taken as income.
- COVID-19 Employment Wage Subsidies (CEWS) provided \$18,056.

We do not anticipate these extra funds again.

Expenses

Expenses for this year are basically the same as last year, except for Instruction Costs and Bursaries. Instruction Costs is lower since the Lesson Revenue is lower. The Bursaries expense is higher because more was paid out to students.

Cash in Bank

The Cash in Bank amount is higher this year due to the \$40,000 CEBA loan and possibly any residual from the CEBA and CEWS monies.

Executive Director's Report

Submitted by Catherine Jones

Our primary goal is to ensure that everyone in our community has access to high-quality music and dramatic arts education. And this year, a global pandemic threatened that access, making our mission that much more difficult to achieve. However, our families, students, faculty, staff, and board all stepped up to do what we could to remove as many barriers as we could.

For example, we:

- Offered online and in-person lessons, as well as combinations of those formats;
- Restructured the string orchestra into three chamber music ensembles, which enabled most of the students the opportunity to continue to play in a group;
- Moved the musical theatre class out of Leir House to the Dream Cafe for the 2020/2021 year and now to Cherry Lane Mall for this academic year. This move allowed us to more students and give those students more space to express themselves creatively.
- Held our year-end gala and Christmas concert online. Both
 of these productions were very well-received, with great
 participation from the students and a lot of hard postproduction work by instructors Kirby Barber and Sam
 McNally.

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- Improved our instrument inventory and loaned students guitars, violins, a cello, and music stands.
- Funded every bursary request we received.

We Didn't Just Survive, We Thrived

We strengthened our bonds with the community by:

- Hosting three wonderful pop-up concerts performed by the OSO. These free outdoor events were well-attended by the safely-distanced public and all were just thrilled to be there. At the first performance, one mom said she felt she'd won the lottery just getting to listen to live music again;
- Participating in a unique KidzFest, with a wonderful educational package developed by Sam McNally;
- Soliciting donations for our online auction. Not only did we raise awareness of our programs and funds, but we also connected with some wonderful supporters in the community.
- Welcoming Dr. Patricia Tao, a visiting music professor from the University of Alberta. She is on a year-long sabbatical and is keeping her skills sharp through regular practicing on our grand piano. Plans are in the works for Dr. Tao to lead a masterclass for us, in exchange for the use of the piano.

We ran two new summer camps:

- Music Camptastic: How Music Works was a big hit. We had 9 students register and attend the whole week. It ran from July 12 to 16, with Sam as the instructor.
- Summer Strings was another huge success. We had 13 adult students, including three from outside the community who stayed in town specifically for the camp. This 3-day event was led by John, Olivia, and Sandra. We took over all of the studios, the Leir House yard, and the Art Room. We received great feedback from participants, which encourages us to continue with this project next year.

We decluttered

- We did an overhaul of our website and our registration program; and
- Freshened up our studios, upgraded our photocopier, painted the bathrooms, and reassigned studios in preparation for the new year.

How The 2021-2022 Academic Year Is Shaping Up

Faculty

We said farewell to a few instructors this year. Dilly Richardson retired, Selwyn Redivo is in his final year, Fahlon Smith is focusing solely on her day job as an elementary school teacher, and Carole Fitsell reluctantly decided that she can no longer split her time between Keremeos and Penticton. These departures have created a few gaps; however, we have also added to our roster these three new instructors:

- Zac Goerlitz, who teaches voice, piano, guitar, composition, and music technology
- Adora Wong, a violin instructor who specializes in beginner groups
- Anna Mitchell, a long-time PAMDA student, embarking on her career as a piano instructor. Anna received top grades in the Royal Conservatory Piano Teacher program over the summer and was highly recommended by Dillys. She already has 6 students, who love her.

Group Programs

Despite the current restrictions, we have still been able to run some group classes. These include:

- Chamber Music Ensembles, run by John Suderman, three groups of 6 students each;
- Introduction to Violin, a new 6-week class for 5-8 year olds, led by Adora Wong. The first session was so popular that all four students registered for another 6-week session;
- Musical Theatre, which is running out of the old Starbucks location at Cherry Lane Mall;
- Friday Jammin', a monthly group violin jam session of four of Tanya Westby's students

Registrations

We have 187 students registered in private lessons and 25 registered in group lessons.

Coming Up

Here's what we're planning for the upcoming year:

- November 21; First student recital in two years!
- 12 Days of Christmas Ecard Fundraiser
- December 11, 2021: Special viewing of the PAMDA Christmas Concert at the Landmark Cinemas
- Spring Break: Music Camptastic, the springtime version
- June: Year-End Gala
- July: Music Camptastic
- August: Summer Strings: Adult Music Camp

Special Thanks

I want to thank the Board of Directors for their hard work while we navigated the ever-changing Public Health Orders. It was such a challenging time and I was grateful for your balanced and thoughtful input. I especially want to thank Sam McNally for being my regular sounding board and all-around buddy, and outgoing board member Maria Mackenzie for answering my numerous text messages every month. Maria, you have done amazing work at PAMDA over the past few years. Thank you! I also want to give heartfelt thanks to outgoing board members Gitan Rakhra and Mia Harris for their time, support, and hard work.

Fundraising Report

Submitted by Megan Borchert, Chair

Members: Catherine Jones, Alex MacRae, Prema Harris, Sam McNally

Mandate: To raise money to support the operations and access to our life giving PAMDA lessons.

Passion: Music education for all.

Snapshot 2021

\$13,799 raised to a \$10,000 goal

Despite it being a challenging year, the fundraising committee generated our highest revenue in the past five years. This revenue was derived through 3 major avenues:

- (1) A refreshed commitment to meaningful fundraising events (Pie Day, E-greetings) driven by the thinking and execution of the strategic and dedicated Sam McNally.
- (2) A very successful and impeccably executed online auction led by Catherine Jones.
- (3) A renewed focus on private donations.

Fundraising Sources 2021

Online Auction:	\$5,097.00
Corporate Sponsorship:	2,500.00
Donations through CanadaHelps:	1,577.07
Direct donation:	1,400.00
Valentine's Ecards:	937.00
Pie Day:	752.06
Nature's Fare:	719.49
Mother's Day Ecards:	363.00
Event donations:	230.00
Grant from a Community Futures Fund:	226.67

Total: \$13,802.29

Goals for 2022

- -Raise \$15,000
- -Read Lynne Twist's, "Soul of Money" as a group.
- -Fund every recommended* bursary request.
- -Create fundraising events calendar for the year.
- -Create "Friends and Alumni" fundraising strategy and recognition structure.
- -Continue to liaise with the director to understand nonbursary needs of schools.

^{*}As vetted by Bursary Committee.

PENTICTON ACADEMY OF MUSIC SOCIETY ANNUAL GENERAL MEETING October 22, 2020 MINUTES

Meeting held online via Zoom

Board members in Attendance: Megan Borchert, Mia Harris, Prema Harris, Maria Mackenzie, Gitan Rakhra, Maiya Robbie, Nancy Wyse and Deborah Burnip

Additional Attendees: Catherine Jones (Executive Director), Tracy Coulter, Eva Durance, Celine Gregoire and Sam McNally.

Special Guest: Rosemary Thomson, Advisor to the PAMS board

Call to Order 7:03pm by Nancy Wyse, Co-Chair. Eight society members present constituting a quorum as required by the society.

Motion to approve Gitan Rakhra and Nancy Wyse as Co-chairs for this AGM, Mia Harris, seconded, Prema Harris.

Approval of Agenda: Motion to approve the agenda for the AGM, Deb, seconded, Maria Mackenzie. All agreed.

Review and approval of previous Annual General Meeting Minutes from October 2019: Copies circulated. Motion to approve minutes from the October 2019 Annual General Meeting; Mia, seconded by Maria. All agreed.

Reports

PAMDA report in lieu of President's report- presented by PAMS' co-chairs, Gitan Rakhra and Nancy Wyse. At this time there is no acting President or Vice-President on the board. Accepted as presented.

Executive Director report - Catherine Jones. Includes Bursary/Scholarship reports. Accepted as presented.

Annual Financial Statement presented by Maria Mackenzie. Motion to accept the financial statement as of July 31, 2020, as presented, Maria Mackenzie, seconded by Prema Harris. All agreed.

Election of Directors: Motion to approve two new board members, Sam McNally who will also serve as Faculty Liaison, and Graham Watt who will serve as Co-Acting Treasurer with Maria Mackenzie; Prema Harris, seconded, Gitan Rakhra. All agreed.

Election of Officers

Motion to confirm the list of officers as follows, Deborah Burnip, seconded by Mia Harris:

President and Chair-Prema Harris

Vice-President and Vice-Chair - Nancy Wyse

Treasurer - Acting, Maria Mackenzie and Graham Watt

Secretary - Gitan Rakhra

All appointed by acclamation

Appointment of Auditor/Review Accountant: Motion to waive the appointment of an officer and appoint Jennifer Johnston, CPA, to be PAMS' Review Accountant for the 2020/2021 year, Maria, seconded by Graham Watt. All Agreed.

Motion to adjourn meeting at 820, Graham Watt. Next board meeting will be held Tuesday, November 10th, 2020 at 7:15pm

PENTICTON ACADEMY OF MUSIC SOCIETY

FINANCIAL STATEMENTS

(UNAUDITED - SEE NOTICE TO READER)

FOR THE YEAR ENDED JULY 31, 2021

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JENNIFER JOHNSTON, CHARTERED PROFESSIONAL ACCOUNTANT

*DENOTES PROFESSIONAL CORPORATION

NOTICE TO READER

ON THE BASIS OF INFORMATION PROVIDED BY MANAGEMENT, I HAVE COMPILED THE STATEMENT OF FINANCIAL POSITION OF PENTICTON ACADEMY OF MUSIC SOCIETY AS AT JULY 31, 2021 AND THE STATEMENT OF OPERATIONS AND FUND BALANCES FOR THE YEAR THEN ENDED. I HAVE NOT PERFORMED AN AUDIT OR A REVIEW ENGAGEMENT IN RESPECT OF THESE FINANCIAL STATEMENTS AND, ACCORDINGLY, I EXPRESS NO ASSURANCE THEREON.

READERS ARE CAUTIONED THAT THESE STATEMENTS MAY NOT BE APPROPRIATE FOR THEIR PURPOSES.

PENTICTON, BRITISH COLUMBIA

NOVEMBER 16, 2021

CHARTERED PROFESSIONAL ACCOUNTANT

PENTICTON ACADEMY OF MUSIC SOCIETY STATEMENT OF FINANCIAL POSITION (UNAUDITED - SEE NOTICE TO READER)

JULY 31	202	1	2020
ASSETS			
CURRENT ASSETS			
CASH IN BANK	\$ 119,800	\$	49,687
RESTRICTED CASH - GAMING ACCOUNT (NOTE 4)	20,012		20,009
AMOUNTS RECEIVABLE	3,286		2,652
PREPAID EXPENSE	279	1	
	143,377		72,348
PROPERTY, PLANT AND EQUIPMENT			
MUSICAL INSTRUMENTS OFFICE FURNITURE AND EQUIPMENT	99,939 2,098		99,939 2,098
COMPUTER SOFTWARE	4,164		4,164
LESS: ACCUMULATED AMORTIZATION	106,201 (102,972		106,201 (102,165)
	3,229		4,036
	\$ 146,606	\$	76,384
LIABILITIES AND MEMBERS' EQUITY			
CURRENT LIABILITIES			
ACCOUNTS PAYABLE AND ACCRUED LIABILITIES	\$ 1,746	\$	1,842
CEBA LOAN, NET OF FORGIVEABLE PORTION	40,000	•	19
DEFERRED REVENUE, LESSON DEPOSITS	3,486		-
DEFERRED REVENUE, GAMING GRANT (NOTE 4)	20,000	•	20,000
MEMBERS' EQUITY	65,232		21,842
FUND BALANCES	81,374		54,542
	\$ 146,606	\$	76,384

PENTICTON ACADEMY OF MUSIC SOCIETY STATEMENT OF OPERATIONS AND FUND BALANCES (UNAUDITED - SEE NOTICE TO READER)

FOR THE YEAR ENDED JULY 31		2021		2020
REVENUE LESSON FEES GAMING GRANT REGISTRATION FEES MEMBERSHIP FEES DONATIONS INSTRUMENT RENTAL OTHER REVENUE FORGIVEABLE PORTION OF CEBA LOAN COVID-19 EMPLOYMENT WAGE SUBSIDIES GRANTS, WORKSHOPS AND INTEREST	1 1 2	29,910 20,000 2,090 796 3,573 1,100 20,000 8,056 5,178	\$	259,863 20,000 11,740 3,521 5,638 964 284
EXPENDITURES ADVERTISING AND PROMOTION	_ 32	693		2,003
AMORTIZATION BAD DEBT EXPENSE INSURANCE INTEREST AND BANK CHARGES INSTRUCTION COSTS MEMBERSHIPS, DUES AND FEES	20	807 1,920 836 1,066 06,376 1,412		1,008 3,484 1,115 1,210 227,503 37
OFFICE AND MISCELLANEOUS PROFESSIONAL FEES RENT REPAIRS AND MAINTENANCE SALARIES AND WAGES		1,801 2,330 3,642 1,808 9,606		882 2,659 22,087 1,491 45,637
SCHOLARSHIPS BURSARIES TELEPHONE TRAVEL		9,574 2,000		1,500 6,749 646 614
	29	3,871		318,625
EXCESS OF REVENUE (EXPENSE) FOR THE YEAR		26,832		(16,615)
FUND BALANCES, BEGINNING OF YEAR		4,542	đ	71,157
FUND BALANCES, END OF YEAR REPRESENTED BY:	\$ 8	31,374	\$	54,542
INVESTED IN CAPITAL ASSETS INTERNALLY RESTRICTED - DEVELOPMENT INTERNALLY RESTRICTED - BURSARY FUNDS EXTERNALLY RESTRICTED (NOTE 4) UNRESTRICTED		3,229 4,232 2,403 12 51,498	\$	4,036 14,232 14,247 9 22,018
	\$ 8	31,374	\$	54,542

PENTICTON ACADEMY OF MUSIC SOCIETY NOTES TO FINANCIAL STATEMENTS (UNAUDITED - SEE NOTICE TO READER)

FOR THE YEAR ENDED JULY 31, 2021

NOTE 1 AUTHORITY AND PURPOSE

THE SOCIETY IS INCORPORATED UNDER THE PROVISIONS OF THE SOCIETIES ACT OF BRITISH COLUMBIA AS A NOT-FOR-PROFIT ORGANIZATION AND IS A REGISTERED CHARITY UNDER THE PROVISIONS OF THE CANADIAN INCOME TAX ACT.

THE NOT-FOR-PROFIT ORGANIZATION OFFERS MUSIC AND DRAMATIC ARTS INSTRUCTION TO STUDENTS AND AMATEUR MUSICIANS THROUGHOUT THE SOUTH OKANAGAN.

NOTE 2 CONTRIBUTED SERVICES

A NUMBER OF VOLUNTEERS CONTRIBUTE A SIGNIFICANT AMOUNT OF TIME TO THE SOCIETY. BECAUSE OF THE DIFFICULTIES IN DETERMINING THE FAIR MARKET VALUE OF THOSE CONTRIBUTED SERVICES, CONTRIBUTED SERVICES ARE NOT RECOGNIZED IN THE ACCOMPANYING FINANCIAL STATEMENTS.

NOTE 3 INCOME TAXES

THE SOCIETY IS EXEMPT FROM INCOME TAXES UNDER THE PROVISIONS OF THE CANADIAN INCOME TAX ACT.

NOTE 4 GAMING ACCOUNT FUND

THE GAMING ACCOUNT IS AN EXTERNALLY RESTRICTED ACCOUNT FOR FUNDS RECEIVED FROM THE PROVINCE OF BRITISH COLUMBIA. ALL DEPOSITS TO AND DISBURSEMENTS FROM THE GAMING ACCOUNT MUST BE REPORTED ON AN ANNUAL BASIS TO THE GAMING POLICY AND ENFORCEMENT BRANCH OF THE MINISTRY OF HOUSING AND SOCIAL DEVELOPMENT.

TISSUMS AND GOOME BETELOT MENT.	2021		2020	
FUND BALANCE, BEGINNING OF YEAR ADD: GAMING GRANT LESS; DISBURSEMENTS FROM GAMING ACCOUNT	\$ 9 20,000 (19,997)	\$	1 20,000 (19,992)	
FUND BALANCE, END OF YEAR	 12		9	
REPRESENTED BY:				
Cash in Bank Deferred revenue	 20,012 (20,000)		20,009	
	12		9	