

Annual General Meeting

November 15, 2022

Table of Contents

About PAMDA	3
Highlights of 2021-2022	4
Annual General Meeting Agenda	5
Directors' Nominees	6
President's Report	7
Treasurer's Report	8
Executive Director's Report	9
Fundraising Committee Report	12

Appendix

AGM 2021 Minutes
Financial Reports

About PAMDA

The Penticton Academy of Music Society (dba Penticton Academy of Music & Dramatic Arts) is a charitable non-profit organization that was formed in 1994 with the mission to educate, mentor, and inspire students to achieve their full potential within a fun and enriching environment that promotes excellence, leadership, and a life-long love of the arts.

At PAMDA, we believe the arts are essential to the human spirit. We believe that studying the arts and nurturing artistic expression:

- Sparks curiosity, innovation, and creative problem solving;
- Encourages interpretation, reflection, and collaboration;
- Builds self-awareness and self-confidence;
- Contributes to a healthy vibrant community; and
- Fosters deep emotional connections that inspire greater insight, understanding, and a sense of belonging.

What We Do

We provide opportunities for music and dramatic arts education. To do that, we:

- Ensure quality teaching. Potential faculty must be formally educated and go through an interview and selection process before joining the Academy, as well as a criminal record check.
- Ensure choice. We recruit music teachers to the area based on need. For example, some of our teachers commute from the Central Okanagan to the Academy.
- Offer group classes. An important element of music education is learning to play with others.
- Provide accountability. We manage the payment and registration process on behalf of students and teachers.
- Make music accessible through a bursary program and instrument loans.
- Offer enriching opportunities for students, including student recitals, year-end galas, workshops, and summer school

Of course, coming to the wonderful, historic Leir House for lessons is a bonus!



PENTICTON ACADEMY OF MUSIC AND DRAMATIC ARTS

WHAT WE DID IN 2021-2022



HELD A
SUMMER STRINGS
CONCERT
IN LEIR HOUSE
GARDEN



HOSTED A
VERY ACTIVE
ACTIVITY TENT
AT
KIDZFEST



PRESENTED OUR
SONGWRITING
STUDENTS AT
IGNITE THE ARTS
FESTIVAL CONCERT



INTRODUCED A NEW
FUNDRAISER:
MUSICAL CHRISTMAS
E-CARDS



FINALLY HELD SOME
IN-PERSON STUDENT
RECITALS



ENJOYED A RED
CARPET SCREENING
OF OUR 2021
CHRISTMAS
CONCERT



PLAYED WITH SOME
GOOD FRIENDS
AT OUR
"REVIVE THE VIBE"
CONCERT



SAID FAREWELL TO 3
INSTRUCTORS (John,
Selwyn, and Melanie)
WHO'D BEEN WITH US
FOR A VERY LONG TIME



PARTICIPATED IN
SEVERAL FESTIVALS,
WITH STUDENTS
RECEIVING ALL KINDS
OF AWARDS



HELD AN
ADJUDICATED
COMPETITION AND
AWARDED 4
SCHOLARSHIP



ENJOYED OUTDOOR
STUDENT RECITALS



ENTERTAINED VISITORS
DURING SENIORS WEEK,
WITH OUR TRIO OF 5

Annual General Meeting Agenda

Call to Order
Confirmation of Quorum
Approval of Agenda
Introductions and Welcomes to Members and Guests
Adoption of the 2021 AGM Minutes
Approval of Financial Reports
President's Report
Treasurer's Report
Executive Director's Report
Fundraising Committee Report
Introduction to Board Nominees
Election of Directors (Directors' Meeting to follow)
Adjournment

Directors' Nominee List 2022-2023**Continuing Term**

Kathy Locke

Sam McNally

Norma-Jean Read

Nancy Wyse

New Nominee

Brooke Cederholm

Kristen Ferguson

President's Report

Submitted by Prema Harris

With this report, I would like to present two of the insights worth calling our collective attention to at a gathering such as this, PAMS' Annual General Meeting. I will leave it to our Executive Director to present an overview of how the Penticton Academy of Music fared over the past year, and to the Treasurer to summarize how we did financially.

COVID has undoubtedly left its stamp on all of society. Just as it underscored our need for social connectivity, corresponding technological responses And advances allowed us to meet that need through avenues like ZOOM. It has been a while, for example, since we have had a board meeting 'in person'; many of us preferring the convenience of sitting in front of our computers or phones and signing in - mere minutes before a meeting.

ZOOM has also given us greater latitude as far as making music instruction through PAMDA is concerned: faculty members who have moved away from Penticton can continue to offer music instruction to our students; students who do not live within our catchment area can take lessons from our faculty.

This is definitely an area that offers PAMDA an opportunity for real growth.

This ability to pivot and respond appropriately to any given situation - and the willingness to adapt and use the tech tools that are now widely available - is key to an organization's resilience and longevity.

We are very lucky indeed to have a tech-savvy Executive Director, someone who is willing to research these tools that we can utilize to manage: firstly, communications between admin and faculty, admin/faculty and students, and among the board; and secondly, registration and bookkeeping. I would like to formally thank Catherine for this very useful skill and the positive attitude towards technology that she brings to the job of administering PAMDA.

Secondly, I'd like to bring our attention to the constant need for community outreach and engagement. With greater awareness about the music school within the community, it will make it easier for us to attract qualified faculty, new students, and enthusiastic and capable board members, not to mention greater attendance at recitals and concerts!

Tapping into our personal circles of influence and networking is always a good way to manage attrition at the faculty and student level, on the board, and to offer support to the operations of the school.

Although my term as president of the board has come to an end, I will continue to work at a committee level on projects that were initiated during my term, namely:

- if not a concert series, at least the one concert featuring Patti Tao on piano and her daughter (x) on violin
- the dunk-your-music-teacher fun raiser.

These two projects will hopefully raise us some money and also serve the purpose of promoting the music school.

Treasurer's Report

Submitted by Dale King

Income

Lesson Revenue is \$10,000 higher this year over last year.

Each year we are fortunate to receive a \$20,000 gaming grant. Although we still received a \$3175 COVID-19 employment wage subsidy (CEWS), this was lower than the \$18,056 we received last year. In addition, last year we received a \$20,000 forgivable portion of the CEBA loan.

These differences resulted in approximately \$11,500 lower revenue this year.

Expenses

Total expenses for this year are approximately \$11,500 higher than last year. The higher expenses are Bad Debts, Rent, Salaries, Repairs & Maintenance, and Scholarships & Bursaries.

The lower revenue and higher expenses resulted in a loss this year of approximately \$15,500.

Cash in Bank

The Cash in Bank amount is higher last year due to the \$40,000 CEBA (Canada Emergency Business Account) loan and possibly any residual from the CEBA (forgivable portion) and CEWS monies.

Executive Director's Report

Submitted by Catherine Jones

This past year, the focus was on finding a new normal for our faculty and our students. While our registrations bounced back somewhat, with some instructors teaching in person, many people preferred to continue to teach and learn online.

So we actively looked for ways for our PAMDA community to connect in person while still observing the ever-changing regulations. For example, we coordinated a day-long recording session of each of our Christmas concert performances and then viewed the polished production together at a red carpet screening at the Landmark Cinema. We had 140 people in the large 300-seat theatre. This was a very special way for everyone to come together and celebrate each other's progress, with ample room for social distancing. It was very well received.

As the academic year progressed, we were able to hold more events in person, including student recitals and our year-end concert at the Penticton Alliance Church.

Community Bonds

We also continued to look for ways to strengthen our bonds with the community. For example, we:

- Made a presentation to City Council about who we are and what we do;
- Took part in the inaugural Ignite the Arts Festival by holding a weeklong Songwriting Camp. The participants then performed their creations at the festival's concert;
- Invited our musical colleagues to share the stage with us at our Revive the Vibe concert in March. Besides our talented faculty, performers included concert pianist Dr. Patricia Tao, The Saxxaffrass Saxophone Quartet, and Crawford & Crossley, featuring Yanti;
- Hosted a tent in the first live KidzFest, which welcomed approximately 3500 guests over 3 days. These guests represented 10 different communities in the South Okanagan. Our activity tent was overrun with enthusiastic students trying out various percussion instruments; and
- Participated in Seniors & Arts Day at Leir House where our students' Trio of 5 played in Gallery 1 for a couple of hours in the afternoon.

Our strong community connections were also evident when the digital keyboard used by our Musical Theatre group suddenly and irreparably quit working. Through our "88 Keys in 21 Days" campaign, our friends and supporters quickly stepped up and raised \$720 to help us purchase a new keyboard.

How The 2022-2023 Academic Year Is Shaping Up

Faculty

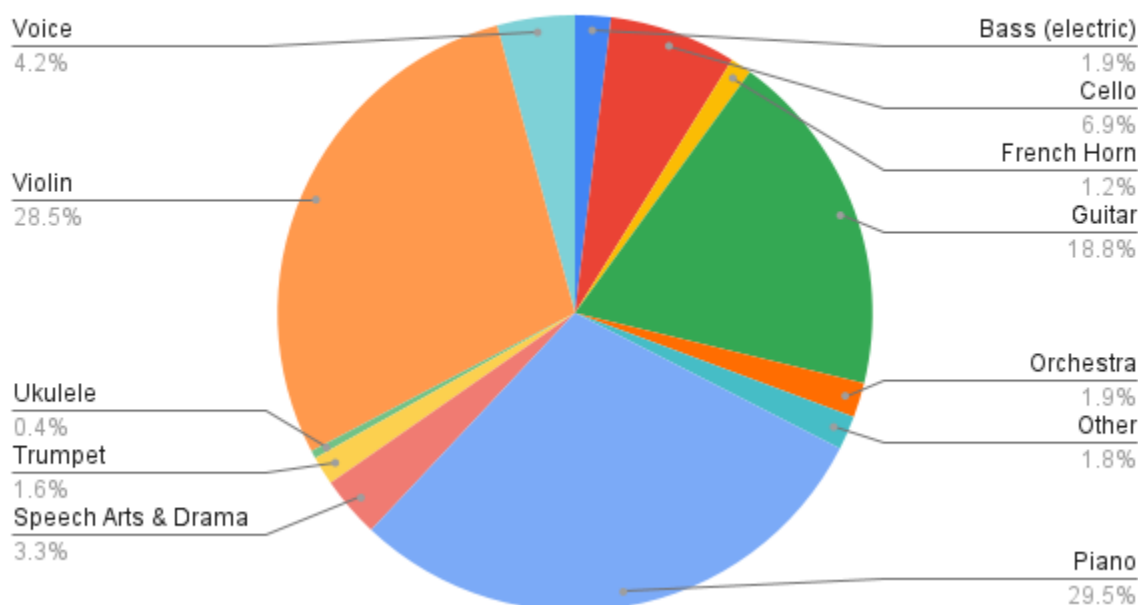
At the end of the school year, we said farewell to long-time instructors John Suderman, Selwyn Redivo, and Melanie Konynenberg. These departures have created a few gaps; however, we have also added to our roster:

- Kelsey Zachary, who teaches all levels of violin and has also taken over leadership of the string orchestra; and
- Jeff Andrew, who teaches fiddling, guitar, and songwriting.

Registrations

We have more than 200 students registered in private and group lessons. The breakdown by instruments is as follows:

Registration by Instrument



Coming Up

Here's what we're planning for the upcoming year:

- November 27, 2022: Student recital at Leir House
- December 1, 2022: Start of weekly group singalong for people living with dementia, an exciting new collaboration with OneSky Community Resources, Alzheimer BC, and the Penticton & District Community Arts Council
- December 4, 2022: Our first live Christmas concert since 2019 at the Penticton Alliance Church
- December 7, 2022: Leir House Open House for staff, council, and mayor of the City of Penticton
- December 20, 2022: A special student Christmas concert for homebound residents of Village by the Station
- March 2023: Ignite the Arts Festival Songwriting Camp with Corwin Fox
- June 2023: KidzFest 2023 (type of participation not yet determined)
- June 2023: Year-End Gala
- August: Our 3rd Summer Strings: Adult Music Camp

Special Thanks

I want to thank the Arts Council for their ongoing assistance, and particularly Bethany Handfield for her generous sharing of time, insight, and resources. I'd also like to thank the Board of Directors for all their hard work this year, and especially our outgoing board members, Dale King, Megan Borchert, and Prema Harris. Your input and guidance have been invaluable and deeply appreciated.

Fundraising Report

Submitted by Megan Borchert, Fundraising Committee Chair

The 2021-2022 fiscal year was strong (\$10,860.20) although short of its goal due to some scheduled events being postponed.

SOURCE	Total
Total To Date	10,860.20
Revive the Vibe tickets & donations	1,741.85
Christmas Concert Donations	1,540.00
Christmas Ecards	1,505.00
Nature's Fare	1,436.22
Corporate/ Individual Sponsorship	1,000.00
88 Keys in 21 Days	723.00
Valentine's Greetings	571.00
Direct donation	565.00
Year-End Gala	541.00
Christmas DVD	500.00
Grant from a Fund (Community Futures) *	243.33
Donations through CanadaHelps	192.00
Donation re art sale at Benchmark	120.00
Recital donations	101.80
Donation to scholarship in memory of deceased student	80
Sam Dunk Postponed	0
Pie Day Not Held	0
Mother's Day Ecards Not Held	0
Online Auction Postponed	0
Gift of Flight occurred in next fiscal year period	n/a

We look forward to a creative version of the Sam Dunk, a reinstatement of the stirring and lucrative silent auction, and other exciting initiatives. The Large Donor campaign (shown below) has a lot of potential, and a formal tiered system is recommended. The Fundraising committee has an industrious, fun, and creative culture and will be looking for fresh ideas and energy, as I step down as chair of this committee.

Major Donors (\$500 and Over)	
Shaughnessy's Cove (Jesse Ritchie)	\$2,500.00
Anonymous	\$1,000.00
Amanda Brown	\$500.00
Diana Joseph	\$500.00
Poplar Grove (Chris Holler)	\$500.00
	\$5,000.00

To note: The 2023 year has started off strong due to the popular and lucrative *Gift of Flight* raffle (\$6,028.72), put on by the Treasure's Hunter's Club with a generous gift from WestJet with PAMDA as the sole beneficiary. We have also received direct donations (\$1300), Rob Smith Memorial (\$1535), donations at registration (395) and the Summer strings Concert (\$165). So far we have raised \$9473.72 this year. Our ambitious goal of \$15,000 for the year is nearly met with only \$5,576.28 remaining.

PENTICTON ACADEMY OF MUSIC SOCIETY
26TH ANNUAL GENERAL MEETING
November, 16 2021
MINUTES

Meeting held online via Zoom.

Members in Attendance: Megan Borchert, Prema Harris, Maria Mackenzie, Gitan Rakhra, Nancy Wyse, Dale King, Sam McNally, Kathy Locke, and Bruce Tawse

Additional Attendees: Catherine Jones (Executive Director)

Call to Order 7:05 pm by Prema Harris. Eight society members present constituting a quorum as required by the society.

Approval of Agenda: Motion to approve the agenda for the AGM. Motion by Nancy. Seconded by Dale. All agreed.

Approval of Submitted Reports: Everyone has reviewed the information and the submitted reports provided in the AGM package, including the previous Annual General Meeting Minutes from October 22, 2020. Motion to adopt all of the reports as submitted by Bruce. Seconded by Dale/Nancy.

Reports

President's report - Accepted as submitted.

Executive Director report - Accepted as submitted.

Annual Financial Statement - Accepted as submitted.

Introduction to Board Nominees:

- Kathy Locke - motion to vote Kathy into PAMS board of directors officially. Motion by Megan Borchert, seconded by Sam McNally
- Bruce Tawse is interested to join the board in a future year and looks forward to staying in touch.
- Election of Officers (to be done at the board meeting).

Closing

Thanks and gratitude to Maria who has served on the board for five years. Gitan leaving after two years. Warm shares for the outgoing members, including Mia Harris for all of her hard work and contributions. Grateful welcome to the newest arrivals (Dale) and incoming members of the board (Kathy).

Motion to adjourn meeting at 7:28 pm by Prema

Next board meeting will be held directly following today's AGM - Tuesday, November 16th, 2021 at 7:30 pm